Recent Books from South Korea - November 2010

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Anthropology

Gut, The Korean Shamanistic Ritual / Hyun-key Kim Hogarth

Paju, Korea: Jimoondang, 2009

xxxiii. 321p.; 23cm.

Includes bibliographical references ISBN-13: 9788962970050 (HB) Korean Studies Series No. 43

\$ 55.00

Shamanism, an archaic belief system, has more or less disappeared in today's world, but still exists in newly industrialized South Korea that has emerged as one of the world's great trading nations. This book helps unravel the mystery of Korean shamanism and reasons for its persistence in South Korea.

Korean shamanistic ritual (gut) reflects the centuries of Korean culture, society and its ethos, and is based on the principle underpinning all social interactions in Korean society, i.e. reciprocity. Therefore anyone interested in Korea will find this book fascinating and helpful.

http://www.marymartin.com/web?pid=125808

The Climate and Culture of Korea / Seungho Lee

Seoul: Purengil, 2010

283p.; 21cm.

ISBN-13: 9788962911312 (HB)

\$ 50.00

This book introduce the formation of culture relate to climate. Climate is essential to human life, which have an effect on the formation of culture. Seasonal customs, rice farming, Gimjang, and so on.

http://www.marymartin.com/web?pid=125809

Architecture

2010 Seoul: Seoul 2009/2010 Urban Form and Landscape

Korea: (s.n.), 2010 175p.; 22 x 28cm.

ISBN-13: 9788992069076

\$ 35.00

Art

Modern Korean Artists

Seoul: The Korea Foundation, 2009

223p.; 27cm.

ISBN-13: 9788986090338 (HB)

\$ 85.00

http://www.marymartin.com/web?pid=125812

Business/Managament

Doing Business in Korea: An Expanded Guide / Thomas L. Coyner with Song-Hyon Jang

Seoul, Korea: Seoul Selection, 2010

First published in 2007

384p.; 21cm.

ISBN-13: 9788991913684

\$ 33.00

Doing Business in Korea is a timely handbook of information for succeeding in the challenging environment of Korea, the world's 13th largest economy. Now with updated content, the book divulges in engaging prose all the ins and outs of contemporary Korean business culture. From business etiquette and protocol to tips for marketing to Korean consumers, international business consultant Thomas L. Coyner details everything you'll need to know to not just survive, but thrive in the Land of the Morning Calm. Through this book, one will gain pivotal insight into an environment that is traditional yet uncompromisingly modern, challenging yet surprisingly rewarding for the determined business professional.

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Economics/Development Studies

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Seoul, Korea: Random House Korea Inc., 2010

188p.; 27cm.

ISBN-13: 9788925536286 (HB)

\$ 42.00

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Paju: Jimoondang, 2009

194p.; 23cm.

ISBN-13: 9788962970159 Insight into Korea Series; Vol. 9

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Paju: Jimoondang, 2009

320p.; 23cm.

ISBN-13: 9788962970166

Insight into Korea Series; Vol. 10

\$ 35.00

http://www.marymartin.com/web?pid=125818

Globalization and the Rural-Urban Divide / Munisamy Gopinath & Hanho Kim (Edited)

Seoul: Seoul National University Press, 2009

x.; 387p.; 23cm.

ISBN-13: 9788952110718 (HB)

\$ 83.50

This volume does an absolutely sterling job of illustrating the importance of conducting rigorous analysis of why economic activity can become concentrated in a few regions, while leaving other regions relatively under-developed. Its greatest strength, and why it will be of such great use to other researchers interested in the impact of globalization on the rural-urban divide, lies in its comprehensive global coverage, with chapters focusing on countries from every continent on the globe.

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Seoul: Seoul Selection, 2010

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